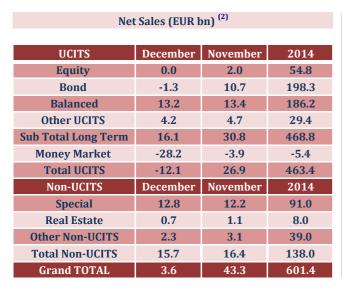
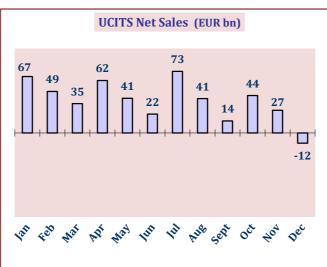
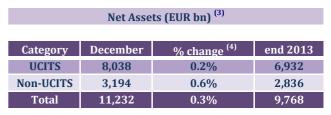
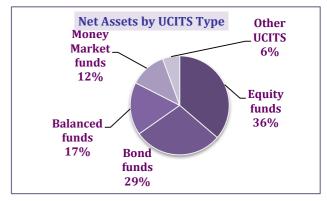
EFAMA INVESTMENT FUND INDUSTRY FACT SHEET (1)

DECEMBER 2014 DATA

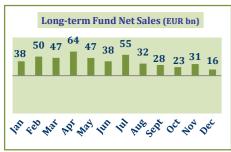




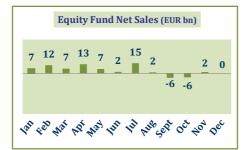


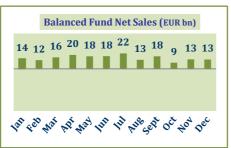


Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)



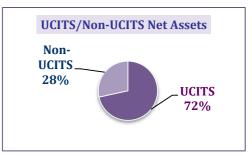












Worldwide Assets (EUR bn)	
Regions	Sept 14
USA ⁽⁶⁾	13,707
Europe ⁽⁷⁾	11,057
Asia and Pacific	3,140
America excl. USA	2,451

- (1) Based on data collected from participating national associations (more than 99% of European investment fund assets); (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS include other nationally regulated funds;
- (3) for countries reporting assets on a monthly basis; (4) change on previous month; (5) Net outflows in September 2014 due to a once-off transfer of assets from special funds to segregated accounts by large institutional clients;
- $(6) \ mutual \ funds; (7) \ for \ countries \ \ reporting \ assets \ each \ quarter, including \ non-UCITS.$