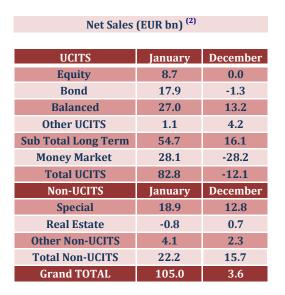
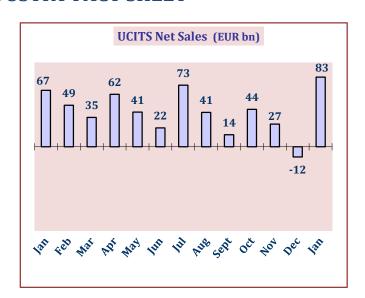
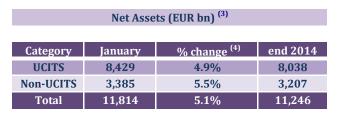
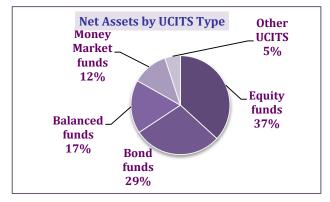
## EFAMA INVESTMENT FUND INDUSTRY FACT SHEET (1)

## **JANUARY 2015 DATA**

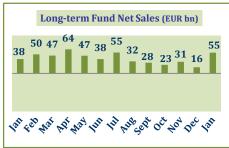


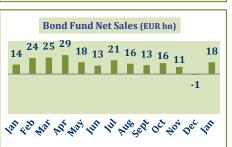


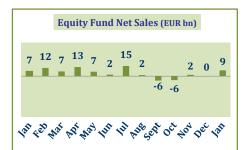


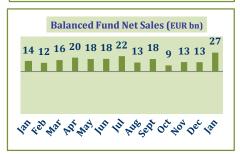


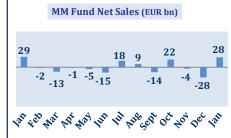
## Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)



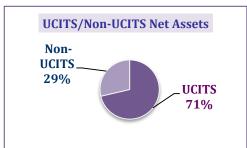












Regions	Sept 14
USA <sup>(6)</sup>	13,707
Europe <sup>(7)</sup>	11,057
Asia and Pacific	3,140
America excl. USA	2,451
World	30,489

Worldwide Assets (EUR bn)

- (1) Based on data collected from participating national associations (more than 99% of European investment fund assets); (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS include other nationally regulated funds;
- (3) for countries reporting assets on a monthly basis; (4) change on previous month; (5) Net outflows in September 2014 due to a once-off transfer of assets from special funds to segregated accounts by large institutional clients;
- (6) mutual funds; (7) for countries reporting assets each quarter, including non-UCITS.